Division of Development

Alumni Relations, Development, UWF Foundation

• Build understanding, loyalty and support among UWF alumni and friends

• Encourage charitable giving to university priorities at higher levels

• Provide effective stewardship of gifts
## Creating Great Futures at UWF

### Financial Implications

<table>
<thead>
<tr>
<th><strong>Incremental Benefits to Institution</strong></th>
<th><strong>Incremental Costs to Institution</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Increased endowment</td>
<td>• Staffing, events, cultivation,</td>
</tr>
<tr>
<td>• Enhanced recruitment and retention</td>
<td>donor recognition, consulting,</td>
</tr>
<tr>
<td>• Development/enhancement of key academic and outreach programs</td>
<td>communications</td>
</tr>
<tr>
<td>• Construction/renovation of facilities</td>
<td>• Majority of costs will be funded by UWF Foundation</td>
</tr>
</tbody>
</table>

- **“Campaign” E&G Requests:**
  - 2005-2006: Campaign Manager
  - 2006-2007: None
2006-2007 Funding Priorities

Recurring Funds

• Student Ambassador Coordinator
  (1/2 time to ¾ time)

Non-Recurring Funds

• University Tram
UWF Student Ambassadors

Student Ambassadors
- Provide over 475 tours to ca. 2,000 prospective students each year
- Volunteer 2,250 hours/year at open houses, commencement, honors convocation, orientations, donor recognition events, etc.
- Outstanding leadership experiences for UWF students
• Increasing university demands have required 54% increase in student ambassadors since 1999
• Seven ambassadors added to FWB in 2005-2006
• Student Ambassador Coordinator coordinates schedules, weekly meetings, recruitment, training
• 20 hour/week since 1996; 30 hours/week requested
University Tram

- Used by student ambassadors to provide tours to prospective students, parents and university guests
- Current tram purchased six years ago—3-5 year projected lifetime, mounting maintenance
- Given 2,850 tours to over 14,500 campus visitors
Proposed New University Tram

- Similar to existing tram (electric engine, PA system)
- 18 person tram and trailer
- Projected 7-10 year lifetime