UWF Student Affairs: Ripples that last a lifetime!

Presented by Dr. Debbie Ford
And the Student Affairs Leadership Team
University Budget Council
April 18, 2006
Allocations for fiscal years 2005 and 2006

- Assistant Dean of Students
- Retention of quality employees
- Funding for set-up of University wide events
- .25 of Volunteer UWF position
- Counseling Center office specialist
- Technology life cycle funding
Sources of Revenue for Student Affairs

- A&S fees (allocated by students): 16%
- E&G Allocation: 17%
- Athletic fees: 20%
- Housing revenue (restricted use): 37%
- Health fee: 4%
- Testing revenue: 0%
- ERCCD revenue: 2%
- A&S fees: 4%
- Concessions allocation: 0%
- Foundation (includes Athletic Scholarships): 4%
Who is funded by **E & G**?
(items in blue denote sole funding from E&G)

- Dean of Students: 10%
- Recreation Services: 4%
- Housing Residence Life: 1%
- Service-Learning & Volunteerism: 4%
- Career Services: 17%
- Student Disability Resource Center: 7%
- Counseling Center: 15%
- Student Affairs-VP: 13%
- Athletics: 6%
- Salary Reserve to Fund OPS / Lapse: 3%
- ERCCD: 0%
- Assoc VP-Student Affairs: 7%
- University Testing & Technology: 4%
- UC Operations and Services: 5%
- Student Transition Programs: 4%
Understanding the E&G expense allocations for Student Affairs

OPS Allocation: 0%

Restricted Allocation: 73%
- Athletics, SDRC, Commons
- Events, Computer Replacement

Expense Allocation: 27%
Student Affairs Operating Budget

Percentage of E&G Allocations


Restricted
Expense
OPS
Salary
Student Affairs E&G budget picture

Changes in Student Affairs E & G Allocations

<table>
<thead>
<tr>
<th>Year</th>
<th>% SA allocation of total</th>
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<tbody>
<tr>
<td>2002-03</td>
<td>2.90%</td>
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<tr>
<td>2003-04</td>
<td>2.70%</td>
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<tr>
<td>2004-05</td>
<td>2.50%</td>
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<tr>
<td>2005-06</td>
<td>2.30%</td>
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Why Student Affairs needs a “bigger stone”

- Increased number of students
- Student and parent needs are more demanding
- Psycho-social needs are increasing among the student body
- Student Affairs is more integrated into leadership of University wide initiatives (Strategic Planning, QEP, MWE, SIM)
- Student Affairs is an integral part of the student experience and mission of UWF
Priorities for fiscal year 2007

- Hire an office administrator for the Dean of Students Office
- Hire a coordinator for Student Transition Programs
- Meet disparity in salaries by job classification
- Hire Director for University Commons-Student Activities

- Provide tuition scholarship for doctoral fellow assigned to division
- Increase expense allocation to the division for professional development and direct delivery of services
- Hire coordinator of Technology for Career Services and Experiential Learning
- Increase funding for set-up of University wide events
Ripples in Action lead to Student Engagement
University of West Florida Division of Student Affairs

“The holistic process of learning that places the student at the center of the learning experience demands collaboration, and collaboration demands cultural change” (Learning Reconsidered 2, p. 89)

Vision: The division of student affairs will be led by student centered educators and servant leaders who meet the comprehensive needs of students at UWF.

Mission: Engage the University community in purposeful programs, quality services, and community enhancing facilities in order to enrich the lives of students.

“Such a (transformative) approach to teaching and learning must include the full scope of a student’s life. It cannot be accomplished in the classroom alone or out of the classroom alone. (Learning Reconsidered, p. 11)

Facts about Student Affairs:

- Student Affairs employs over 99 employees and hires over 345 students annually. Student payroll for FY2006 is $1,373,402.00.
- The new HLS facility averages over 730 visits a day by students, faculty, and staff. The maximum daily visit count has reached up to 1,675.
- The student health center sees over 7,583 students per year.
- The University has invited Alpha Chi Omega sorority and Kappa Sigma fraternity to join our campus community.
- The GPA for student athletes is higher than the GPA for UWF students for 11 straight years.
- Over 20,930 students participate annually in UCSA events including the Argo College Bowl, Fall Frenzy, Festival on the Green, Gamesters Series, Homecoming, Welcome Week, Greek Week, Open Mic nights, Exam Jam, and a series of Cinemagic movie viewings.
- Over 1400 students call UWF home and participate in over 200 educational and social programs in the residence halls.
- Student Affairs will host 1500-1800 new students and their families this summer during new student orientation.
- The Student Disability Resource Center provides accommodations for 200 students each semester.
- The division launched a new, comprehensive, leadership development program, Voyages, in the fall.
- The Leadership Team in Student Affairs collaborates with colleagues in COPS to teach the core courses for the Masters in College Student Personnel Program and teaches other courses in HLES, Psychology, and CAS.
- Fourteen students graduated in the inaugural class for the Masters in College Student Personnel. All are gainfully employed in across the country.
- Student Organizations contributed over 10,000 hours of community service and 14 student organizations will receive Presidential Honors for their service.
- The University has allocated CITF funds to build a new ERCCD this year. Planning has already started and the new ERCCD will be located near the water tower.
- The division takes diversity in student leadership roles seriously and thus has completed the Leadership Diversity study annually since 2003. We have learned that the student leaders are diverse in nature and we will continue to nurture diversity.
- The division is also committed to assessment. Below you will see the student learning outcomes for the division and we have also conducted studies to benchmark our programs. We are using the NSSE, CORE, ACHA, EBI studies to understand better our programs and services.
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<thead>
<tr>
<th>Knowledge</th>
<th>Skills</th>
<th>Values</th>
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<tr>
<td>1. UWF students will know how to learn through appropriate learning strategies and techniques.</td>
<td>1. UWF students will be socially competent with the capacity for intimacy, the ability to work collaboratively, the ability to lead, the ability to deal with others, appropriate assertiveness, flexibility, and the ability to speak in public.</td>
<td>1. UWF students will have a sense of purpose that include life goals and an awareness of the work one will do after college.</td>
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<td>2. UWF students will have a global perspective that recognizes the connection of their education to the world around them.</td>
<td>2. UWF students will be autonomous, self-directed, and capable of independent thought and will be able to take initiative and responsibility for their own affairs and learning.</td>
<td>2. UWF students will express an interest in the welfare of others, awareness of and empathy and respect for needs of others, tolerance and acceptance of people from racial, ethnic, cultural, and religious backgrounds different from one’s own.</td>
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<td>3. UWF students will know about the world of work including career possibilities, how to search for jobs, how to prepare resumes, and professional expectations</td>
<td>3. UWF students will be able to communicate effectively in both verbal and nonverbal modes and in either personal, academic, or professional contexts; will be able to organize ideas coherently and successfully articulate information to diverse audiences; and will be able to express a broad range of human emotions in appropriate and constructive ways.</td>
<td>3. UWF students will choose a life style characterized by wellness and health with appropriate stress management, physical health and wellness, mental health, life skills, nutrition awareness, and alcohol and drugs behaviors.</td>
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<td>4. UWF students will be able to recognize problems and develop a plan of action that adequately serves the needs of individuals, groups, and the larger community.</td>
<td>4. UWF students will have an appreciation for cultural matters as in the arts, literature, theater, aesthetic qualities of nature</td>
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<td>5. UWF students will exhibit self-efficacy and self-regulatory behavior including decision-making abilities, organizational skills such as time management, budgeting, being able to accurately assess self and set personal goals.</td>
<td>5. UWF students will choose civic engagement and responsibility for the communities in which they live and work.</td>
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<td>6. UWF students will be vocationally competent and will acquire attitudes, behaviors, and skills essential to employment after college.</td>
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<tr>
<td>Budget Request</td>
<td>Recurring / Non-Recurring</td>
<td>Justification</td>
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<td>Office Administrator, Dean of Students Office</td>
<td>Recurring</td>
<td>This position will act as the first responder to student issues and will assume primary responsibility for the administrative functions within the Dean of Students Office. Duties will include managing the calendaring for the office, responding to correspondence, drafting reports, assisting with contacting students and following up for the Judicial Affairs officer, communicating with students, parents, and campus personnel on questions related to the DOS office, and managing the budget. The person will assist to coordinate the various functions in the DOS office.</td>
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<td>Coordinator, Student Transition Programs</td>
<td>Recurring</td>
<td>This position will work with the Assistant Dean of Students to plan and coordinate all activities related to first year experience programs, parent transition programs (parent weekends, newsletters), parent orientation, and will oversee the implementation of the Goal Quest system as it relates to the Athenian and the Guardian modules. This position will also be responsible for management of the Student Transition budget and tracking payment of orientation fees. This position is critical with the increased relationships with parents of UWF students and the trends in higher education to improve communication with parents of students</td>
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<td>Salary Equity by Job Classification</td>
<td>Recurring</td>
<td>To provide funds to address equity issues related to internal salary differences within job classifications. This is presented in partnership with academic affairs.</td>
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<td>University Commons and Student Activities, Director, UCSA</td>
<td>Recurring</td>
<td>Given the growth and demands on this operation it is critical to re-establish the position and recruit a qualified individual to assume leadership. This position was re-assigned to another director as part of the divisional reorganization in 2004.</td>
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<td>Doctoral Fellow - Tuition Scholarship</td>
<td>Recurring</td>
<td>Theses funds will be used to provide a tuition waiver to a doctoral fellow from the UWF Ed.D. program.</td>
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<td>Unrestricted expense funds to support the professional development of staff and direct delivery of</td>
<td>Recurring</td>
<td>Professional staff travel allocations have not kept pace with the increased cost of professional conferences and meetings. Professional conferences are an excellent source of CEUs and offer extremely topical material. Student demands for additional services and an increase of students has put a burden on meeting basic needs with current allocations.</td>
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<td>Coordinator of Technology, Career Services</td>
<td>Recurring</td>
<td>This position is critical for the expansion of on-line services for students at the Pensacola and Emerald Coast campuses. Responsibilities include management/maintenance of the Career Services web site and Jason Quest system, computer support for the department, and development of an assessment database.</td>
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<td>University Commons and Student Activities - UC Operations OPS</td>
<td>Recurring</td>
<td>Increased UC bookings for University events (no charge backs), expanded services provided (greater demand for off-site services) and increases in minimum wage (for student OPS staff). It is important to note that the UC employs students and is one of the largest employers of students on campus. The total number of events hosted in the UC has increased by 14.6% over the past year. The majority of these additional events (58% of the total increase) are University department events that result in no off-setting revenue for the department. Currently university events make up 46% of the demand on UC Operations while E&amp;G funding 26% of the funding for the service.</td>
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Funding of GoalQuest

| Non-recurring | Academic and Student Affairs collaborated in 2005 to contract with GoalQuest to improve student recruitment and student retention. The University purchased four modules (eCRUIT and eYop for recruitment; FYRe and PICS FYRe for retention. The purpose of the modules is to enhance electronic communication with prospects, freshmen, and freshmen parents. To date, resources have been reallocated to meet this cost and these sources are now depleted. Dr. Flake and Dr. Ford request that this funding be a part of the fy 2007 budget. | 1 |