MASTERS OF ACCOUNTANCY

Mission Statement
To provide a high-quality, student-oriented, graduate accounting education by developing the graduate's conceptual understanding of current and emerging technical issues facing the accounting profession, advanced technical skills in the area of elective concentration, and research and communication skills commensurate with the requirements of the profession.

Core courses provide advanced work in the areas of financial and managerial accounting, contemporary professional issues, auditing, tax, and financial management. The program includes a strong emphasis on the development of analytic, communication, and presentation skills to prepare graduates to pursue professional opportunities of their choice. Additional specializations in professional accountancy and taxation are available.

Student Learning Outcomes
The graduate student in Accounting should be able to do the following:

Content
- Demonstrate a conceptual understanding of accounting theory and current issues facing the accounting profession by
  - Identifying complex accounting issues and problems
  - Evaluating alternative courses of action
  - Integrating knowledge across disciplines related to the accounting profession

Critical Thinking/Communication/Project Management
- Demonstrate analytical, communication, and presentation skills commensurate with the requirements of the accounting profession by
  - Analyzing key elements of a complex accounting issue or problem
  - Effectively using written communication to present a defensible recommendation regarding the accounting issue or problem
  - Effectively using presentation technology to present a defensible recommendation regarding the accounting issue or problem
- Conduct descriptive research pertinent to accounting and business issues and problems, and effectively communicate the results orally and in writing
  - Planning a research study related to a given accounting issue or problem, conducting the relevant research, and collecting relevant data
  - Preparing an oral presentation outlining the research issue or problem, the methodology used in the study, and the results of the research and conclusions
  - Preparing a written report outline the research issue or problem, the methodology used in the study, and the results of the research and conclusions
**Integrity/Ethics**
- Apply ethical reasoning to personal decisions regarding accounting issues and problems by
  - Identifying, discussing, and developing conclusions regarding current legal and ethical issues facing the accounting profession

**Assessment of Student Learning Outcomes**
A variety of assessment procedures are used in the program including observation, individual and group presentations, problems-based examinations, essay-based examinations, objective-based examinations, research papers, and case analyses.

**Professional Position Opportunities for Master of Accountancy Graduates**
Positions for which the Master of Accountancy is a qualification or leads to professional advancement are available in
- Public Accounting
- Corporate Accounting
- Banking and Financial Services
- Business Consulting
- Not-for-Profit Entities
- Health Care
- Government

*Find Out More about the Masters of Accountancy at UWF:*
http://uwf.edu/account