MASTERS OF EDUCATION IN COLLEGE STUDENT PERSONNEL ADMINISTRATION

Mission Statement
The mission of this program is to prepare professionals to work in higher education administration, particularly in the various student affairs and student services areas.

Student Learning Outcomes
Students who successfully complete the program for the M.Ed in College Student Personnel Administration will be able to demonstrate the following:

Content
- Students will be able to summarize and apply student development theory to the practice of college student personnel administration.
- Students will be able to describe the history of higher education in general and specifically the history of student affairs administration.
- Students will be able to assess and describe the general and specific effects of college on students.
- Students will identify and discuss issues and trends in higher education organization and administration.

Critical Thinking
- Students will be able to recognize the interrelationships within and between student affairs units and other functional areas.
- Students will be able to relate how student affairs fits into the organizational and governance structure of the university and how student affairs contributes to the mission of the academy.
- Students will formulate and explain a personal professional philosophy.
- Students will be able to track and understand the implications of changing student characteristics.
- Students will be able to interpret, analyze, and apply to practice key legal issues related to student affairs and higher education.

Communication
- Students will employ a variety of communication skills including formal and informal verbal communication, informal writing, professional writing, and scholarly writing.
- Students will identify the variety of professional associations, publications, and conferences applicable to the profession.
- Students will join into a mentoring/coaching relationship with a professional practitioner.
Integrity/Values

- Students will demonstrate an awareness of and concern for community, diversity, and individual differences.
- Students will demonstrate an interest in collaboration and partnerships with other professionals and faculty.

Project Management

- Students will be practically competent and will demonstrate applied competencies such as decision-making, time management, planning, budgeting, program implementation and management, and program evaluation.
- Students will be vocationally competent by demonstrating attitudes, skills, and behaviors essential to professional employment.
- Students will be able to use appropriate strategies to influence individual, group, and organizational development in college students and their environments.
- Students will employ essential program assessment and research skills.

Assessment of Student Learning Outcomes

Students will demonstrate what they have learned through embedded assessments in classroom assignments, examinations, research and creative activities.

Job Prospects for Master of Education in College Student Personnel Administration Graduates

The U.S. Department of Labor Bureau of Labor Statistics Occupational Outlook Handbook (http://www.bls.gov/oco/ocos007.htm#outlook) suggests that “Excellent opportunities are expected since a large proportion of education administrators is expected to retire over the next 10 years” and “The number of students at the postsecondary level is projected to grow more rapidly than other student populations, creating significant demand for administrators at that level.” Typical student affairs units found at most institutions include:

- Admissions
- Alcohol and Drug Education
- Campus Activities and Student Organizations
- Campus Student Center/Student Union
- Career Services
- Counseling
- Disabled Student Services
- Financial Aid
- Learning Assistance Programs
- Multicultural Student Affairs
- Recreational Sports
- Residence Life
- Student Affairs Administration (Vice President for Student Affairs or Dean of Students)
- Student Affairs Research and Evaluation
- Student Judicial Programs

Find out more about the M.Ed. program in College Student Personnel Administration at UWF:

http://uwf.edu/studentaffairs/gradprogram/index.cfm