University of West Florida

DEPARTMENT OF COMMUNITY/UNIVERSITY PARTNERSHIPS

ANNUAL REPORT 2002 – 2003

Leisure Learning Society

Lunch ‘N’ Learn

Academy of Senior Professionals

Elderhostel

Cuplinks
Community/University Partnerships  
Accomplishments toward Departmental Goals & Priorities from 2002-2003

(1) *Focus on developing interactive relationships within the Division of Continuing and Distance Education (CDE).*  
CUP staff meets with CDE staff regularly.

(2) *Continue to increase Leisure Learning Society membership by a minimum of 50 per year;*  
Membership increased by 143 new members this past fiscal year. See list attached.

(3) *Increase Academy of Senior Professional membership by 5. Seek new projects for the Academy to pursue.*  
The Academy acquired 5 new members. 6 new projects were undertaken and are still ongoing at this time.  
1. Lifeline Transportation Project with American Cancer Society  
2. Continuation of Operations Project with the University of West Florida  
3. Development of Math/Science Curricula with the College of Professional Studies  
4. Escambia County Fire Department preliminary request  
5. Members requested for one on one mentoring  
6. Work with Career Services to do mock interviews and evaluate resumes for students
(4) **Continue to offer quality programming in all sectors. Continue to increase enrollment in Leisure Learning classes, and seminars.**

30 classes were offered Summer of 2002. 34 classes were offered Fall 2002 and 34 classes were offered for Spring 2003. See attached lists/newsletters for specifics on classes. Nine Lunch ‘N’ Learns’ were held – with attendance ranging from 45 to 94, with an average attendance of 67. See attached list/flyer of presentations. LLS received high marks from its members for offering such a wonderful variety of classes, seminars, workshops, etc.

(5) **Increase awareness of the Leisure Learning Society, the Academy of Senior Professionals and Elderhostel in the community. Continue to market our programs extensively.**

Director gave numerous presentations on LLS, ASP & Elderhostel. Successful marketing strategies were enacted to increase enrollment. The Academy of Senior Professionals made suggestions for marketing strategies.

(6) **Work with the Center on Aging (COA) on Intervention and Prevention grant.**

This grant was not received, but we have worked with COA on other projects and are in the process of producing a new grant.

(7) **Identify 1 new way to partner with the community.**

UWF Diplomats are being formed – where retirees volunteer for UWF activities. A retiree newsletter will be included in the Fountain that is mailed to retirees. This is in collaboration with Human Resources and Public Relations and Marketing.

(8) **Leisure Learning Society will sponsor an annual reception starting this spring for faculty and administrators to bring awareness on campus to our programs and activities and to thank those who participate.**
A large faculty appreciation reception was thrown in spring semester. All past and present faculty as well as UWF administrators were invited to attend. This was very successful.

(9) **Leisure Learning Society and the Academy of Senior Professionals will partner with Alumni Affairs to work with the Downtown Festival to be held on Nov. 22, 2002.**

The Director manned a table at this event and represented the LLS, ASP, and CDE.

(10)**Elderhostel**

A. Conduct study to approximate maximum yearly program weeks: Working with Christy McGuire (Elderhostel Associate Director for my region), we decided that most of January, all of February, and early March were the best times for programs in Pensacola. Out of desperation, Linda insisted that we try some other "risky" weeks just to see if there would be any response. Results were mixed. Of the six long programs scheduled, three were cancelled due to low enrollment (0, 0, 10 enrollees). One of those cancelled, our strongest NAS program, was in a "good" week and two new programs were in "risky" weeks. Six new short programs were scheduled during "good" weeks and a repeat of one of them was scheduled for a "risky" week. Four new short programs (music, art, nature, and one mixed) cancelled with 0-6 enrolled. Both NAS short programs ran- one with 12 enrolled (20 is usually the minimum) during a "good" week and the other that had 20 enrolled was during a "risky" week.

B. Expand program accordingly without compromising quality, integrity, health: This year Linda scheduled 12 programs (6 long and 6 short), up four from last year. Quality faltered during the last short program due to poor hotel and meal planning. Integrity continued at a high level (Linda initiated 2 full refunds and 8 partial refunds for last program). Health issues in the form of extreme exhaustion became apparent early in the year as new program development deadlines coincided with scheduling speakers, activities, meals and accompanying paperwork for upcoming programs, and my site coordinators retired after one season. The busyness continued through mid-May, then picked up again for the month of June.
C. Re-establish AND maintain healthy time/stress management routines: Linda failed to maintain exercise schedule throughout the year leaving me vulnerable to illness and fatigue. As soon as Linda was able to get away from required paperwork and new program submissions, Linda began taking extended time off without pay to catch up with home, family, and personal care issues.

D. Recruit at least three more reliable van drivers: This was accomplished, but because of cancelled programs, Linda had more available drivers than were needed!

E. Recruit/train at least two more site coordinators: Linda lost the two coordinators that were trained last year and gained two toward the end of this year who were already drivers and familiar with coordinator duties.


G. Increase tuition/sessions to build surplus funds for coordinator benefit package and future additional staff: Both tuition and number of sessions were increased but surplus funds did not increase. The combination of terrorist threats and poor economy brought considerable Elderhostel enrollment declines nationwide.

H. Research and develop 3-6 unique and exciting long/short programs for the Winter – Spring 2003 seasons: Elderhostel limited me to two new program proposals. After months of researching unique strengths in Pensacola and going through the proper steps with my Elderhostel area director to fully develop two arts and crafts programs we were told by the regional director that this type of programming could only be offered by Fine Arts institutions. Later in the year, Linda was able to get approval for two new summer active outdoor programs to be offered during the summer of 2004. In the past, UWF had stayed away from summer months because of excessive heat, but this new category of programs seems to be successful in all of Florida.

I. Begin research and development of Ft. Walton area program for Fall 2003: Linda spent considerable time in July and August of 2002 visiting the Niceville/ Ft Walton area for unique program possibilities and accommodations. Further development stopped when it became apparent
that the Ft. Walton/ UWF campus was not willing to support this endeavor.


K. Long Programs:

<table>
<thead>
<tr>
<th>Date</th>
<th>Program Description</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nov. 3-8, 2002</td>
<td>&quot;Spanish to Space Age: Aviation History on the Gulf of Mexico&quot;</td>
<td>15</td>
</tr>
<tr>
<td>Jan. 5-10, 2003</td>
<td>&quot;Spanish to Space Age: Aviation History on the Gulf of Mexico&quot; CANCELLED</td>
<td>10</td>
</tr>
<tr>
<td>Feb. 16-21, 2003</td>
<td>&quot;Spanish to Space Age: Aviation History on the Gulf of Mexico&quot;</td>
<td>33</td>
</tr>
<tr>
<td>Mar. 3-6, 2003</td>
<td>&quot;Japan: A Kaleidoscopic Adventure&quot; (NEW PROGRAM): Ran with 10 enrolled (had two late cancellations)</td>
<td>12</td>
</tr>
<tr>
<td>Apr. 6-11, 2003</td>
<td>&quot;Russia: Today, Yesterday, and Tomorrow&quot;; &quot;The Evolution of Culture in Northwest Florida&quot;; &quot;WW II: The Rest of the Story&quot;. (NEW PROGRAM) CANCELLED</td>
<td>7</td>
</tr>
<tr>
<td>Apr. 13-18, 2003</td>
<td>&quot;Loblolly: Theatre in the Trees&quot;; &quot;The Art Of Art&quot;; &quot;Surveying and Architecture in Early Pensacola&quot; (New Program) CANCELLED</td>
<td>0</td>
</tr>
<tr>
<td>June 3-6, 2003</td>
<td>&quot;Added Short NAS Program&quot;</td>
<td>20</td>
</tr>
</tbody>
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Oct. 2003 Research and develop 2 programs – tentative: Worked on two possible active outdoor programs (scuba & Adventures Unlimited week) but decided costs and hurricane season were too much to deal with.

Nov. 2003 Research and develop 2 programs – tentative: Ran a repeat of the long NAS program with 15 attending.
Dec. 2003
Research and develop 2 programs –
tentative: Had already submitted my two
new program limit.

GOALS & PRIORITIES 2003-2004

1. Continue to grow the membership of the Leisure Learning
   Society with quality programming

2. Expand programs to local resorts

3. Include social activities to increase the social networks of our
   members

4. Begin to develop plan to obtain facilities for senior programs

5. Continue to seek projects for the Academy of Senior
   Professionals and expands the membership

6. Bring the Diplomats program up and running

7. Elderhostel Goals

   A. Research and develop 3 new active-outdoor programs for the
      fishing, walking/hiking, and a full week at Adventures
      Unlimited. I would also like to develop another traditional 3-
      course program on the Middle East conflict, Understanding
      the Koran, and another related subject.

   B. Successfully run 8 long and 2 short programs for the

   C. Submit 12-14 long and 2 short programs for 2004/2005 fiscal
      year.

   D. Recruit and train two more site coordinators, and a volunteer
      office helper.

   E. Experiment with lower prices to see if enrollment rises in
      existing repeat programs.
F. Follow-up with President Cavanaugh’s request to provide short programs for Panhandle resorts from Ft. Walton Beach to Panama City.
G. Work with Gary Blount to develop 1-3 day educational trips for local senior citizens.
H. Discuss opportunities to lead Work Force Improvement courses in Downtown Pensacola.
I. Keep a stress management log of all efforts and exercises to maintain health and wellness for the entire year.

IV: PRIORITIES/GOALS FOR 2003-2008

1. Bring the Leisure Learning Society to the number one (#1) senior activity in the community

2. Bring the Academy of Senior Professionals to community forefront, thereby ensuring them a full load of projects and a full complement of members. Satisfaction of members will also be a priority.

3. Begin the process of identifying a structure to house all senior programming including classrooms, gym, etc. in conjunction with the Center on Aging

4. Help expand the CDE offerings and its ability to fully support itself in all ways possible.

5. Continue to offer quality, creative, and fulfilling lifelong learning and social activities for our community.

6. Revive the Eldercare Task Force to identify needed training for those who work with our elderly citizens. This should help CDE as well as LLS.
7. Based on prior year outcomes, make adjustments; provide unique and quality Elderhostel programming from the Alabama line to Panama City, Florida.

8. Identify possible ways to revitalize CUPlinks.
### V: Principal unmet budgetary needs

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Full time office staff</td>
<td>20,000.00</td>
</tr>
<tr>
<td>1 new computer for Elderhostel coordinator</td>
<td>$1300</td>
</tr>
<tr>
<td>1 new computer for Director</td>
<td>$1300</td>
</tr>
<tr>
<td>1 new computer for Program Assistant</td>
<td>$1300</td>
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</tbody>
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VI: List of distinguished individual accomplishments in: Assigned duties, rendering university or community services and professional development.

Jim Penman – OPS Program Assistant (UWF student)

School:
John C. Pace, Jr. Scholar
Florida Bright Futures Academic Scholar
President's List, Spring 2003 - 4.0 GPA
Dean's List, Fall 2002 - 3.88 GPA
Cumulative GPA - 3.95
Member of University Honors Program
Member of Beta Alpha Psi
During the spring semester, Jim was elected treasurer of Beta Alpha Psi by its members.

Volunteer:
Volunteered at St. Anne's Roundup (October, 2002)

Work:
Maintained Leisure Learning Society Website
Wrote and published LLS "Community Connection" newsletter for Summer, 2003
Wrote press releases
Created print ad that appeared in the publication for The Pensacola Chapter of S.P.E.B.S.Q.S.A.

Robin Young – OPS Student Assistant - (UWF student)

School:
Florida Merit Scholarship
Gamma Beta Pi
Education Council
Cumulative GPA - 3.16
Volunteer:
Ronald McDonald House
Olive Baptist Church Military Lunch
Olive Baptist Nursery

Work:
Excelled in learning department software - Peopleware Pro
Maintained class rosters and registrations

Linda Lewis – Elderhostel Coordinator

Evaluations for programming and staffing have been consistently very good to excellent (except for the last short program.-new hotel and meal arrangements have already been changed for this next year.) Volunteer experiences included teaching a Leisure Learning Course on mosaics, and agreeing to lead two more courses this fall. I have also volunteered to help with the UWF Heart Walk in September of this year. Community service projects include: speaking to 60 senior citizens at a local church for 2 Sundays about the Quaker religion, organizing a group of scattered panhandle Quakers and meeting for worship on a monthly basis since the beginning of the year, and providing fellowship and transportation to LLS classes for a legally blind neighbor. Providing extended week to several month- long visits from my aging and handicapped widowed mother and my husband’s aging and widowed mother (both from out of state), as well as providing constant support and help to our single- mom daughter and our young grandson has kept me actively serving in my own little community!

Mardi McDaniel-King – Director, Community/University Partnerships

The Director of the department continues to be active in a number of projects, programs, committees, and boards in the community representing the University. This is an important role for this position.

1. Awarded the Council on Aging of West Florida 2003 Hall of Fame Award.
2. VOAD – Volunteer Organizations Active in Disaster Position – Vice Chairman

3. Executive Board of the American Cancer Society (Santa Rosa County) Position – President Elect 2002-2003

4. Selected for Florida Division Membership on the Patient Services Committee by American Cancer Society. Florida Division.

5. Chaired the SeniorFest venue for UWF’s Festival on the Green

6. Colorectal Cancer Educational Trainer

7. Relay for Life Chair for (American Cancer Society - South Santa Rosa County Relay 2003)

8. Selected to Chair the first ever Gulf Breeze Relay for Life 2004.

9. A member of the Gulf Breeze Presbyterian church choir

10. Volunteer for various church activities

11. Retired Educators of Santa Rosa County – Gave Leisure Learning Society and Academy of Senior Professionals Presentation

12. Partnered with Senior Follies, The UWF Center for Fine and Performing Arts, the Jazz Society and many other community-oriented groups to help facilitate dissemination of relevant information, programming, and more.

13. Partner with the UWF Center on Aging. Member of the Board of Directors.
Attachments included in this report are:

Summer, fall and spring issues of *Community Connections*

List of all classes offered fiscal year 2002-2003

Copies of all monthly *news briefs* for this fiscal year

List of all Lunch ‘N’ Learn programs offered fiscal year 2002-2003

List of all new LLS members for fiscal year 2002-2003

Numerous articles from various newspapers and other publications proclaiming good news about our programs and activities
Summer Classes 2002

American Diplomatic History
Cartoons and Caricatures
Wintering in the Antarctic
Financial Planning
Bonnie McLean Series
“Wood”n’t you Like to Know
A Day in the Life…Newspaper Man
Propagation of Orchids
Tick – Tock…History of Clocks
French Culture & Japanese Bonsai
Pensacola News Journal
International Paper
TT Wentworth Museum
EPA Fisheries – Gulf Ecology
Digital Design
Three Masterpieces of Modern Art
Dreams Come True…E. Holzhauer
Bet You Didn’t Know…Your Will?
Paradise Lost – Plantations in Africa
Reiki Stress Management
Painting w/ Nat. (Aromatherapy)
Digital Computer Art
Brevity is the Sole fo Lingerie
Voices from the Past: Pens. Women
Meteorology for Dummies
The Last Days of Hitler
Canoe Trip (Coldwater Creek)
An Appleyard Pitpourri
Carolyn Whitman Series
Spend a Little Time with Don Parker
Chef ‘N’ Learn
Exploring Italy
The New Law Enforcement
The Personal Hero
Raising Cane w/ Robert Stager
Pensacola Women’s History
Pensacola Airport
Hodge-Podge Art
Demystifying the Mystical
Aging & Physical Fitness
Our Coastal Ecology
The Trillium Project
Beginning Computer
Myers-Briggs Typology
Life Can Make You Better
Humor in Uniform
The Writing Habit
An Evening with Shakespeare
IHMC Tour ‘N’ Learn
The Russian People
Managing the Financial Risks of Long-Term Care
History of UWF
Basic Bridge
Religions of the World
Intermediate Bridge
Critique of Creationism
Mind of the Southerner II
Contemporary Foreign Policy
Pensacola Area Archaeology
World War II
The History of Impressionism
T’ai Chi Chuan
Happy Hikers
Bird Watching
Spring 2003

Teahouse of the Winter Blossoms
The United States Customs Service
The Office of Naval Intelligence
Crocheting Fun for Everyone
Port of Pensacola Tour ‘N’ Learn
Tour of Pensacola Christian College
Jewish History
Wildlife Sanctuary of Northwest Florida
Gulf Power’s Crist Plant
EPA Fisheries Tour
Dinner with the Bard – Encore
Intermediate Computers
What’s the Difference between a Symphony and a Symphony?
Collard Greens & Artistic Scenes
Cake Decorating
The Writing Habit
Give Us a Few Hours and We’ll Give You a few Hundred Years!
Scrapbook Workshop
The War of Secession
Egyptian History
English Grammar & Usage
Play of the Hand
Why Was the Greatest Generation So Great?
A Potpourri of Holistic Medicine
The Theatre experience
Advanced Bridge
What Happened to the Corporations?
Great Vocalists of the Swing Era
Vic’s American Foreign Policy Class
The U.S. Constitution
Wine Tasting at Chautauqua Vineyards
Famous Pensacola Landmarks
Bird Watching
Happy Hikers
Lunch and Learn

1. September 3, 2002
   Speaker: Oz Nunn
   Title: Pearl Harbor – Did Roosevelt Know?

2. October 1, 2002
   Speaker: Dr. Patrick Moore
   Title: Commuters and Exiles; Guantanamo Bay

3. November 5, 2002
   Speaker: Dr. Audrey Edwards
   Title: Emil Holzhauer – Portrait of an Artist

4. December 3, 2002
   Speaker: Dr. Charles Anderson
   Title: What Happened to the Corporations?

   Speaker: Mike Goehring
   Title: The Not So Secret United States Service

6. February 4, 2003
   Speaker: Robert R. Hoffman, Ph. D
   Title: When Wisdom Walks Out the Door

7. March 4, 2003
   Speaker: Alfred G. Cuzan, Ph. D
   Title: Cuba: Past, Present, and a Focus on the Future

8. April 1, 2003
   Speaker: Captain Fred Levin USN (Retired)
   Title: The National Security Policy: Views of an Insider

9. May 6, 2003
   Speaker: Larry Butler
   Title: My Life as a Songwriter