HOSPITALITY, RECREATION, AND RESORT MANAGEMENT

Mission Statement
The mission of the Department of Health, Leisure and Exercise Science is to build a foundation of health, leisure, and exercise science knowledge and to prepare students with professional skills and analytical abilities to assume prominent positions in health, leisure, and exercise science across the state and nation.

Student Learning Outcomes
UWF Hospitality graduates will be able to do the following:

Content
- Identify and apply concepts and principles in the major hospitality operational areas
- Exhibit expertise in a major functional area of hospitality management
- Use hospitality terminology accurately
- Identify opportunities for professional life in the hospitality industry

Critical Thinking
- Identify comprehensive factors relevant to defining complex problems
- Design and conduct research using appropriate methods
- Propose effective/creative solutions in solving hospitality problems

Communication
- Exhibit effective interpersonal communication skills
- Create and deliver professional oral presentations

Integrity/Values
- Recognize the ethical dilemmas encountered by managers
- Make and defend decisions based on appropriate ethical principles

Project Management
- Collaborate effectively with diverse individuals in project completion
- Exhibit effective time management skills
Assessment of Student Learning Outcomes
Hospitality, Recreation and Resort management faculty members are committed to assess students’ progress toward fulfillment of Student Learning Objectives for the Bachelors Degree in the following ways: examinations, individual and group projects, in-class presentations. Additional assessment includes a capstone experience that is completed as an internship.

Job Prospects for Graduates in Hospitality, Recreation, and Resort Management
- Parks and Recreation Director
- Resort Condominiums Manager
- Managed Services Specialist
- Food and Beverage Manager
- Special Event Director

Find Out More about Hospitality:
http://uwf.edu/hrrm