The University of West Florida
Strategic Planning Approach
The University Planning Council
Functional Organization
2002-2003

University President
John Cavanaugh

University Planning Council
Parks Dimsdale, Chair

Purpose: To make recommendations on the nature and conduct of UWF planning processes. To review periodically the University Mission Statement. To provide recommendations on goals and objectives for inclusion in the UWF Strategic Plan and to review progress toward attainment of goals and objectives specified in the University Partnership Strategic Plan.

Strategic Planning Coordination
Jerry Norris

Purpose: To coordinate Strategic Planning processes including planning and scheduling UPC meetings and activities, developing meeting agendas issues, coordinating committee assignments and activities, and assure consistency with the University Mission, Goals, Objectives, and Action Plans.

Purpose: To act as the Steering Committee for the University Planning Council.

Steering Committee
Parks Dimsdale, Chair

Purpose: To make recommendations on the nature and conduct of UWF planning processes. To review periodically the University Mission Statement. To provide recommendations on goals and objectives for inclusion in the UWF Strategic Plan and to review progress toward attainment of goals and objectives specified in the University Partnership Strategic Plan.

Regional Growth and Development Committee
Rick Harper, Chair

Purpose: To recommend and review UWF goals and objectives related to promoting and enhancing partnerships with the community and improving communications between UWF and the region.

Marketing, Enrollment Growth, and Retention Committee
Pete Metarko, Chair

Purpose: To recommend and review UWF goals and objectives related to marketing UWF and to student enrollment growth and retention.

Programs and Resources Committee
Bill Carper, Chair

Purpose: To recommend and review UWF goals and objectives related to developing UWF as a distinctive, comprehensive university, including program offerings and resource utilization.

Facilities Planning and Space Utilization Committee
Jim Barnett, Chair

Purpose: To recommend and review UWF goals and objectives related to continually developing UWF facilities and utilizing UWF space.

Information Technology Committee
Mike Dieckmann, Chair

Purpose: To recommend and review UWF goals and objectives related to the continual development of the use of information technology resources and the development of UWF's information technology infrastructure.

Diversity and Collegial Culture Committee
Roz Fisher, Chair

Purpose: To recommend and review UWF goals and objectives related to promoting diversity and a collegial culture among faculty, staff, students, and community.

Goal Responsibilities: Monitoring and reporting progress toward the attainment of UWF goals, objectives, and action plans including especially:

Goal 1: Priority 5
Goal 2: Priority 6
Goal 3: Priorities 1, 2, 3, 4, and 5
Goal 4: Priorities 1, 5, and 6

Goal Responsibilities: Monitoring and reporting progress toward the attainment of UWF goals, objectives, and action plans including especially:

Goal 1: Priorities 3, 4, and 5
Goal 2: Priorities 1, 4, 5, and 6
Goal 3: Priorities 1 and 6
Goal 4: Priorities 5 and 6

Goal Responsibilities: Monitoring and reporting progress toward the attainment of UWF goals, objectives, and action plans including especially:

Goal 1: Priorities 1, 2, and 5
Goal 2: Priorities 2, 3, 4, and 6
Goal 3: Priorities 1, 2, and 6
Goal 4: Priorities 4, 5, and 6

Goal Responsibilities: Monitoring and reporting progress toward the attainment of UWF goals, objectives, and action plans including especially:

Goal 1: Priorities 3, 5, and 6
Goal 2: Priorities 4 and 6
Goal 3: Priorities 1 and 5
Goal 4: Priorities 2, 3, 5, and 6

Goal Responsibilities: Monitoring and reporting progress toward the attainment of UWF goals, objectives, and action plans including especially:

Goal 1: Priorities 1 and 5
Goal 2: Priorities 1, 4, 5, and 6
Goal 3: Priorities 1, 2, and 6
Goal 4: Priorities 2, 4, 5, and 6

Goal Responsibilities: Monitoring and reporting progress toward the attainment of UWF goals, objectives, and action plans including especially:

Goal 1: Priorities 1, 4, and 5
Goal 2: Priorities 1, 4, 5, and 6
Goal 3: Priorities 1, 3, and 4
Goal 4: Priorities 2, 4, 5, and 6